

Alex Glasson, MBA, MS

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PROFESSIONAL SUMMARY

Experienced professional with a strong background in venture capital, M&A, and financial analysis. Proven track record in conducting due diligence and managing high-value investments, particularly in the technology sector. Adept at working in fast-paced, dynamic environments and committed to delivering strategic financial insights and results.

PROFESSIONAL EXPERIENCE

Managing Partner, Pioneer Venture Group | Denver, CO

October 2022 – Present

- Managed a university-affiliated venture capital fund of 25 graduate students, conducting due diligence and overseeing seed and pre-seed investments, as well as facilitating strategic exits for 2 portfolio companies.
- Led deal sourcing efforts and client relationship management to grow, maintain, and nurture fund relationships.
- Performed detailed financial analysis, modelling, and due diligence, assessing 30 - 50 companies annually for investment suitability based on market trends, financial health, and strategic alignment with a deep focus on risk management, long-term capital growth, and investment diversification.

Business Development & Financial Analyst, Techstars | Boulder, CO | MBA Internship

January 2023 – April 2023

- Assisted founders in strengthening investor relations and supported venture capital fundraising efforts through detailed financial modeling and analysis.
- Contributed to strategic decisions in M&A scenarios, assisting in raising \$125,000 for tech startups.

Product Manager, Fanfare Entertainment | Burlingame, CA

March 2014 – April 2019

- Led product development, leveraging data-driven financial analysis to guide strategic decisions.
- Utilized data-driven analysis with Python and R to inform product and financial decisions in alignment with company goals.
- Led 6 different cross-functional teams to ensure successful and timely product delivery, in a dynamic environment.
- Implemented innovative monetization strategies, including virtual currency, contributing to sustainable revenue growth.

NOTABLE PROJECTS

M&A Deal Sourcing & Diligence, Maxar Technologies | Denver, CO

March 2023 – June 2023

- Led a strategic project to identify potential M&A targets in emerging technology sectors, resulting in a curated list of over 50 high-potential companies for acquisition and strategic partnership consideration.
- Conducted comprehensive due diligence for 10 shortlisted targets, encompassing financial analysis, technological assessment, and market positioning.
- Collaborated with 10+ different cross-functional teams to evaluate synergies and integration challenges.
- Presented comprehensive reports to senior management, influencing the company's strategic M&A decisions.

EDUCATION

University of Denver, Daniels College of Business | Denver, CO

Master of Business Administration: Concentration in Finance

Expected: June 2024

- Coursework in global financial markets, wealth education, and risk management.
- International consulting engagement with a startup in Cape Town, South Africa – Focused on expansion and growth opportunities.

University of Denver, Daniels College of Business | Denver, CO

Master of Science in Finance

Expected: June 2024

- Managed Marsico investment fund (\$2.5M AUM), where I secured 27% returns from Oct. 2022 to Jan. 2024 – beating S&P 500.

CSRIC®, August 2023 | PCEP™, September 2023 | S&P Capital IQ for Security Analysis, October 2023

SKILLS & EXPERTISE

- Proficient in Java, Python, R, Advanced Excel (e.g., pivot tables, VLOOKUP, macros), and PowerPoint.
- Expertise in Valuation methodologies (DCF, Comparable Companies, Precedent Transactions).
- Capital allocation and portfolio optimization, trend identification, forecasting, and modeling.
- Proven expertise in venture capital investments, including due diligence and competitive analysis, demonstrated by successful oversight and analysis of 50+ high-potential startups.